



Four-Day Organizing for Justice Essential Skills Training

A G E N D A

DAY ONE

Welcome and Introductions

What is Direct Action Organizing

Aligning Vision and Roles of the Organizer

Exploring Relations of Power

- Role Play
- Debriefing

DAY TWO

Structural Power

Choosing Issues To Build Power and Win

Using the Midwest Academy Strategy Chart To Do Power Analysis and Plan Campaigns

- Principles
- Small Group Exercise

DAY THREE

Strategy, Cont.

Ensuring Racial Justice is Built into Our Campaigns

Online Organizing Tools

DAY FOUR

Principles for Effective Recruitment

- Presentation on Relational One-on-Ones
- Practice
- Debriefing and Doing Direct Asks

Taking It Home: Reflection and Planning

Evaluation, Conclusion, and Adjournment